

**GOVERNMENT OF TELANGANA
ABSTRACT**

Tourism Promotion – Released of Advertisement in “Lonely Planet” monthly magazine through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanctioned an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 33

Dated:19-01-2015

Read the following:

1. From Mr. Vinod Kumar M.S, Dy. Account Manager, Mumbai, M/s. Worldwide Media Pvt., Ltd., Mumbai, Dt.09-09-2014.
2. Govt.Lr.No.888/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.30-09-2014.
3. Invoice No.14-15/455, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:29-11-2014.

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ORDER:

In the letter 1st read above, Mr. Vinod Kumar M.S, Dy. Account Manager, Mumbai, has requested to release one full page colour advertisement/Advertisorial in “Lonely Planet” monthly magazine November 2014 issue. Accordingly, Government have issued a work order for an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes, for publication of an advertisement through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes, towards publication of Full Page (colour) advertisement in “Lonely Planet” monthly magazine November 2014 issue and requested the Government to release the payment.
3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes, towards publication of Full Page (colour) advertisement in “Lonely Planet” monthly magazine November 2014 issue, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER